



Rotary's Beaconsfield Festival of Lights 2021 Wednesday 8 December 2021

Dear Supporter

20 September 2021

On behalf of the Rotary Club of Beaconsfield and the Festival of Lights Charity, I am pleased to invite you to take part in the Beaconsfield Festival of Lights on Wednesday 8 December 2021. **This year we plan to hold the event on the streets of Beaconsfield again after our 'Virtual' event in 2020.** If you have supported us in the past, we hope that you will do so again as we value your continued support. If you have not participated before, do consider it, as the evening will be fun and lively. **Most years an estimated 5,000 or more attend.** In addition to the lantern procession with 500+ children plus their families from many local schools, there are rides, attractions and catering outlets. Many of the local shops also stay open for the evening. We promote the event by printing 8,000 copies of a programme which is distributed to all of the households in Beaconsfield area (HP9 1 and 2 postcodes). **You can advertise in this programme too from £75.** The programme will be printed in early November so if you would like to place an advert please let me know soon. All in all this event is a good opportunity to promote your business, organisation or charity to Beaconsfield's community.

The event will be substantially similar to previous years, though each year we do try to introduce small developments. This year Maxwell Road will be designated a **Family Zone**. So if you have products or services for children or families you may wish to consider taking a stall in that area. In order to encourage appropriate stalls in that area we have introduced a promotional price for **Family Zone stall holders of £40** for the evening. In order to qualify for this promotional price you do need to have products or services for children/ families. Stalls in central Station Road are still the most popular and are priced accordingly at £100. Stalls in other parts of Station Road, for example near the Council Green, now have reduced **promotional prices of £60** for the evening. Charities by providing their charity numbers can receive a 50% reduction on quoted prices. I attach a form for you to complete if you wish to reserve a stall.

Catering and bar concessions

In 2021 we will once again have a **Food Court** in Gregories Road as well as a second area on the Council Green. Two bar concessions are also on offer in Station Road. If you wish to sell food or drink you need to complete the catering concession application form and submit a bid for a location on the enclosed form. We aim to notify successful bidders by mid October.

Contact

If you have questions or to make bookings you can contact me, Barry Moxley, or Paul Rhodes using the contact details below. As we are all volunteers trying to fit in our 'day jobs' do bear with us if we cannot respond instantly. Yours faithfully

Barry Moxley
ROTARY CLUB OF BEACONSFIELD

Email bmoxy@travelttime.uk.net

Organised by Beaconsfield Rotary Club on behalf of Beaconsfield Festival of Lights Trust (Reg. Charity no. 1071826)

www.beaconsfieldfestivaloflights.co.uk